

ENTERPRISE & INNOVATION COURSE SUMMARIES

INTRODUCTORY

ENT1010: CHALLENGE & OPPORTUNITY

Students identify, compare and assess a variety of venture opportunities and ideas.

Prerequisite: None

ENT1020: ELEMENTS OF A VENTURE PLAN

Students learn the elements of a venture planning process.

Prerequisite: None

ENT1910: ENT PROJECT A

Students develop project design and management skills to extend and enhance competencies and skills in other CTS courses through contexts that are personally relevant.

Prerequisite: None

INTERMEDIATE

ENT2010: ANALYZING VENTURES

Students gather and analyze data to make informed decisions about the feasibility of ventures.

Prerequisite: None

ENT2020: FINANCING VENTURES

Students compare various sources of financing and choose the method that is best for financing the venture.

Prerequisite: None

ENT2030: MARKETING THE VENTURE

Students appraise various marketing strategies and formulate a marketing strategy for a venture.

Prerequisite: None

ENT2040: CREATE THE VENTURE

Students create and assess a venture plan.

Prerequisite: None

ENT2910: ENT PROJECT B

Students develop project design and management skills to extend and enhance competencies and skills in other CTS courses through contexts that are personally relevant.

Prerequisite: None

ENT2920: ENT PROJECT C

Students develop project design and management skills to extend and enhance competencies and skills in other CTS courses through contexts that are personally relevant.

Prerequisite: None

ENT2950: ENT INTERMEDIATE PRACTICUM

Students apply prior learning and demonstrate the attitudes, skills and knowledge required by an external organization to achieve a credential/credentials or an articulation.

Prerequisite: None

ADVANCED

ENT3010: MANAGING THE VENTURE

Students develop management procedures for a venture

Prerequisite: None

ENT3020: EXPANDING THE VENTURE

Students explore and assess the elements of success in expanding a venture.

Prerequisite: None

ENT3910: ENT PROJECT D

Students develop project design and management skills to extend and enhance competencies and skills in other CTS courses through contexts that are personally relevant.

Prerequisite: None

ENT3920: ENT PROJECT E

Students develop project design and management skills to extend and enhance competencies and skills in other CTS courses through contexts that are personally relevant.

Prerequisite: None

ENT3950: ENT ADVANCED PRACTICUM

Students apply prior learning and demonstrate the attitudes, skills and knowledge required by an external organization to achieve a credential/credentials or an articulation.

Prerequisite: None