

## Adobe Cumulative Licensing Program (CLP)

Frequently  
Asked  
Questions

In January 2009, Alberta Education announced that it had entered into Adobe's Cumulative Licensing Program (CLP). This allows all Alberta school authorities to access the highest level of discount on Adobe products. More information on the CLP and how to access it is available here.

1. What is the Adobe CLP Program?
2. How long does this program remain in effect?
3. Who is entitled to participate in this program?
4. How does this program affect me, my school, and my jurisdiction?
5. My jurisdiction currently has its own CLP agreement in place. What should we do?
6. Our jurisdiction is currently an affiliate under the Edmonton Public School Board CLP 4.5 agreement, what should we do?
7. What must my jurisdiction/school do in order to participate in this program?
8. What Adobe products are available through the CLP? Are all Adobe products included in this program?
9. What type of discount can I expect to receive when I purchase qualified Adobe products?
10. Are there any other options available that would increase the product discounts I can receive?
11. What re-sellers can I order through with the Adobe CLP?

### 1. What is the Adobe CLP Program?

The Adobe CLP program is a membership-based program that rewards program members using a three-tier product discount structure. Alberta Education has enrolled as the master account holder in the CLP and authorized Alberta Education stakeholders can now purchase Adobe products at the highest level of discount offered by Adobe.

### 2. How long does this program remain in effect?

This program goes into effect on February 1, 2009 and will remain in effect until February 28, 2011.

### 3. Who is entitled to participate in this program?

All Alberta K-12 public, separate, Francophone, charter, and publically funded private schools are entitled to participate in this program.

### 4. How does this program affect me, my school, and my jurisdiction?

Once your jurisdiction or school has enrolled in the CLP as an affiliate under the Alberta Education Master Agreement (see Item #5), you will be able to acquire Adobe products at the highest level of

discount available (CLP Level 3). On average, this discount represents a saving of 50% or more off regular academic pricing.

## 5. My jurisdiction currently has its own CLP agreement in place. What should we do?

If your jurisdiction or school already has an Adobe Level 3 CLP agreement in place, it is not necessary for you to affiliate under the new Alberta Education CLP agreement. You can continue to use and renew your own agreement. However, becoming an affiliate under the Alberta Education agreement has the potential of providing additional product discounts that would not otherwise be available. This is due to the opportunity that exists through volume purchase options offered by Adobe. This will require as many jurisdictions and schools as possible under a single CLP agreement.

If your jurisdiction has Level 1 or Level 2 CLP agreement in place, it would benefit you to affiliate under the new Alberta Education CLP agreement to obtain the further discount offered by the Level 3 pricing model.

If you do decide to affiliate under the new Alberta Education CLP agreement instead of maintaining your own CLP agreement, all of your existing purchasing history and points values will be maintained and you would not be negatively affected in any way.

## 6. My jurisdiction is currently an affiliate under the Edmonton Public School Board's CLP 4.5 agreement. What should we do?

Edmonton Public School Board's CLP agreement expires on January 31, 2009. Please see below for information on registering as an affiliate of the Alberta Education CLP Agreement.

## 7. What must my jurisdiction/school do in order to participate in this program?

In order to take advantage of this province-wide discount program, all jurisdictions and schools must register as affiliate members under the Alberta Education master agreement.

For jurisdictions who have not participated in the CLP before, there is a small first order minimum of 1000 points. Please see the [Adobe Education Discount Level Calculator](#) on the Adobe website for a complete list of point values. Districts that were affiliated with the Edmonton Public Schools' CLP will have this requirement waived.

Your jurisdiction or school will fall into one of the three categories below. Please follow the steps outlined for your category:

1. **Your jurisdiction or school does not currently have a CLP agreement with Adobe.** To join the provincial CLP, please go to [http://partners.adobe.com/openoptions/clp/education\\_form\\_affiliate.html](http://partners.adobe.com/openoptions/clp/education_form_affiliate.html) and fill out the form as per the instructions below. Once processed by Adobe, you will receive a welcome e-mail and can start taking advantage of the savings effective February 1, 2009.
2. **Your district is an affiliate of the Edmonton Public Schools master agreement.** Between now and January 31, 2009, you can continue to use your existing affiliate membership. Please fill out the form at [http://partners.adobe.com/openoptions/clp/education\\_form\\_affiliate.html](http://partners.adobe.com/openoptions/clp/education_form_affiliate.html) to obtain your new Affiliate CLP number, which will be effective February 1, 2009. Please refer to the instructions for filling out the form below.

3. **Your district has its own direct CLP membership with Adobe at Level 1, 2 or 3 discount level.** If this is the case, please contact Illya Cusanza, Adobe EDU Inside Account Manager, at [ilbarnet@adobe.com](mailto:ilbarnet@adobe.com) to discuss whether any action is required.

## Enrollment Form Instructions

### Section 1

- Enter name of the person completing the online enrollment form.

### Section 2

- Enter your School district's name and address.
- Enter CLP Administrator/ Primary Contact information. The Primary Contact has view-all access to the CLP serial numbers and receives communication from Adobe about the CLP.
- Enter parent CLP membership name - "Alberta Education".
- Enter parent CLP Number - 4400140700
- End User and Ship To ID fields. If you do not know your End User ID, you can leave this field blank.

### Section 3

- Select "North America".
- Select "National and Regional Educational Resellers - CLP Authorized".
- Choose a reseller from the drop-down menu. Enter reseller into space provided, if not listed.

### Section 4

- Upgrade Plan Payment Option
  - The 'Upgrade Plan' is software maintenance that protects your licensing investment against future releases. NOTE: Completing this field does NOT obligate your school district to purchase Upgrade Plan maintenance, but in the event that you do, it informs Adobe what form of payment is appropriate.
  - 'Single' payment is highly recommended (easier for your district to manage), where throughout the two-year term you buy the right amount of pro-rated maintenance (24 months, 18 months, 12 months, or 6 months) to cover you to the end of the two-year agreement.

Once the online registration form is completed, your enrollment will take roughly one week for Adobe to process. The Primary Contact will receive an e-mail with information including your affiliate CLP membership number to be used when placing all orders for your school district and a User ID and Password to access the Adobe licensing site.

### **IMPORTANT:**

Do NOT use the parent CLP number listed above when placing license orders for your school district. This number is provided exclusively for the purposes of completing the online enrollment form.

## 8. What Adobe products are available through the CLP? Are all Adobe products included in this program?

No, not all of the Adobe product software titles are eligible for discounts through the CLP program. The eligible titles are listed below. You can also consult the Adobe Education Discount Level Calculator on the Adobe website for a complete list of available titles. The point values indicated on this list are normally used to determine the accumulated overall points to determine which discount level applies. This information can be ignored because all Alberta Education authorized stakeholders automatically qualify for the highest level of discount (Level 3).

Acrobat Capture	ColdFusion Enterprise	JRun Servers
Acrobat Professional	ColdFusion Standard	Lightroom
Acrobat Pro Extended	Contribute CS4	Ovation
Adobe Distiller Server	Contribute Publishing Server	Photoshop & Premiere Elements Bundle
Adobe InCopy CS4	Digital School Collection CS4	Photoshop Elements
Adobe Premiere Pro CS4	Director	Photoshop Extended CS4
Adobe Technical Communication Suite	Dreamweaver CS4	Premiere Elements
After Effects CS4	Dreamweaver Developer Toolbox	RoboHelp Office
Audition	Flash Media Server INTERACT EDTN	RoboHelp Server
Authorware	Flash Media Server STREAM EDTN	Soundbooth CS4
CS4 Design Premium	Fireworks CS4	Type Classics for Learning
CS4 Design Standard	Flash Pro CS4	Visual Communicator
CS4 Master Collection	Flash Remoting	Vlog It!
CS4 Production Premium	Font Folio	
CS4 Web Premium	FrameMaker	
CS4 Web Standard	Illustrator CS4	
Captivate	InDesign CS4	

## 9. What type of discount can I expect to receive when I purchase qualified Adobe products?

The discounts available via the Adobe CLP at Level 3 are approximately 50% off of the standard academic pricing. However, even higher levels of discounts can be achieved through companion discount programs, such as the Adobe School Site Licensing, which can increase the discounts on selected products to as much as 85%.

## 10. Are there any other options available that would increase the product discounts I can receive?

Yes, depending on the Adobe products you are interested in, Adobe offers several additional licensing options. This includes the Adobe CS4 School Site Licensing option that covers the installation of up to 500 licenses of Adobe CS4 in a single school for the cost of approximately 25 licenses. Please see [http://www.adobe.com/buy/volume\\_license/k12/](http://www.adobe.com/buy/volume_license/k12/) for further details of the K-12 CS4 Site License option.

A second licensing option that is available is the Adobe High Volume licensing program. This program offers substantial discounts over and above the CLP Level 3 pricing. For example an order for 500 or more units of Adobe Acrobat Pro would result in an additional discount. This is 55% off of the CLP Level 3 pricing.

Currently the Adobe High Volume licensing program is available for the following products:

- Acrobat Pro
- Photoshop Elements/Premiere Elements (“PEPE”)
- Adobe Digital School Collection (includes Acrobat Pro, PEPE and Contribute)
- Captivate
- Contribute
- Director

To qualify for the High Volume discount for any of the above products, a single order of 500 or more licenses is required.

## 11. What re-sellers can I order through with the Adobe CLP?

A complete list of approved resellers is available on Adobe’s website at <http://partners.adobe.com/resellerfinder/na/education.jsp>. Please review the National and Regional - CLP Authorized portion of the list.