

TOURISM COURSE SUMMARIES

INTRODUCTORY

TOU1010: THE TOURISM SECTOR

Students analyze the organizational structure of the tourism industry at local, provincial, national and global levels. Students will perform introductory investigations of employment opportunities in tourism.

Prerequisite: None

TOU1030: QUALITY GUEST SERVICE

Students demonstrate the knowledge, skills and attitudes of quality guest service, including hospitality, effective communication and workplace safety.

Prerequisite: TOU1010: *The Tourism Sector*

TOU1040: THE FOOD & BEVERAGE INDUSTRY

Students evaluate food and beverage service establishments, explain basic food and beverage handling principles, demonstrate satisfactory food and beverage service skills and adapt service standards to meet the needs of guests.

Prerequisite: TOU1010: *The Tourism Sector*

TOU1050: THE ACCOMMODATION INDUSTRY

Students research accommodation options available, discuss basic principles of the accommodations industry and develop service strategies for handling individual guest requirements.

Prerequisite: TOU1010: *The Tourism Sector*

TOU1060: THE TRAVEL INDUSTRY

Students research a variety of travel services to facilitate travel within Alberta.

Prerequisite: TOU1010: *The Tourism Sector*

TOU1070: THE ATTRACTIONS INDUSTRY

Students analyze and compare the natural, cultural and recreational attractions available in Alberta and Canada and develop strategies to maintain the well-being of guests.

Prerequisite: TOU1010: *The Tourism Sector*

TOU1120: ADVENTURE & ECOTOURISM 1

The student will develop knowledge and skills related to the adventure and ecotourism industry.

Prerequisite: TOU1010: *The Tourism Sector*

TOU1910: TOU PROJECT A

Students develop project design and management skills to extend and enhance competencies and skills in other CTS courses through contexts that are personally relevant.

Prerequisite: None

INTERMEDIATE

TOU2010: EVENT MANAGEMENT

Students plan, organize, facilitate and evaluate a tourism event in the school or community.

Prerequisite: None

TOU2040: FOOD & BEVERAGE SERVICE

Students demonstrate the knowledge and skills of serving food for a food function that they have planned in order to meet the needs of a client.

Prerequisite: CKA3900: Apprenticeship Safety **or**
FOD1010: Food Basics **or**
TOU1010: The Tourism Sector

TOU2050: MEETINGS AND CONFERENCES

Students develop an understanding of how to plan, facilitate and evaluate a meeting and/or conference.

Prerequisite: TOU1010: The Tourism Sector

TOU2060: TRAVEL DESTINATIONS 1

Students demonstrate knowledge of world tourism and geography by presenting travel information about North America and at least one other world region.

Prerequisite: TOU1010: The Tourism Sector

TOU2070: TRAVEL DESTINATIONS 2

Students demonstrate knowledge of world tourism geography by presenting travel information regarding various tourism regions of the world.

Prerequisite: TOU2060: Travel Destinations 1

TOU2080: TRAVEL PLANNING

Students create and evaluate an Alberta or Canada tour package and/or an international travel package, including itinerary, tour and attractions information, and traveller information.

Prerequisite: TOU1010: The Tourism Sector

TOU2120: ADVENTURE & ECOTOURISM 2

Students develop knowledge and skills required in the area of program design, development and interpretation with the possibility of a related certification.

Prerequisite: TOU1120: Adventure and Ecotourism 1

TOU2910: TOU PROJECT B

Students develop project design and management skills to extend and enhance competencies and skills in other CTS courses through contexts that are personally relevant.

Prerequisite: None

TOU2920: TOU PROJECT C

Students develop project design and management skills to extend and enhance competencies and skills in other CTS courses through contexts that are personally relevant.

Prerequisite: None

TOU2950: TOU INTERMEDIATE PRACTICUM

Students apply prior learning and demonstrate the attitudes, skills and knowledge required by an external organization to achieve a credential/credentials or an articulation.

Prerequisite: None

ADVANCED

TOU3000: TOURISM ESSENTIALS

Students develop essential employability or transferable skills for the tourism sector as well as the ever-changing workplace.

Prerequisite: TOU1010: *The Tourism Sector*

TOU3010: FOOD & BEVERAGE FUNCTIONS

Students develop an understanding of the knowledge and skills required to plan and execute a food function that meets the needs of a client.

Prerequisite: CKA3900: *Apprenticeship Safety* **or**
FOD1010: *Food Basics* **or**
TOU1010: *The Tourism Sector*

TOU3020: FOOD & BEVERAGE MANAGER

Students develop the attitudes and knowledge of leadership, such as positive attitude, “professional” or “appropriate” appearance, organization skills and effective communication.

Prerequisites: TOU1040: *The Food & Beverage Industry*, TOU2040: *Food & Beverage Service*

TOU3040: ACCOMMODATIONS OPERATIONS

Students research and discuss issues related to alternative accommodations.

Prerequisite: TOU1010: *The Tourism Sector*

TOU3060: DESTINATION MANAGEMENT

Students research the management and operation of a travel destination.

Prerequisite: None

TOU3080: AIR TRANSPORTATION

Students research, report on and develop a concept plan for the organization and operation of an airline.

Prerequisite: TOU1010: *The Tourism Sector*

TOU3090: SURFACE TRANSPORTATION

Students research the business operations of the rail, motor coach, auto, recreational vehicle and cruise travel industries.

Prerequisite: TOU1010: *The Tourism Sector*

TOU3120: ADVENTURE & ECOTOURISM 3

Students develop knowledge and skills related to the adoption of leadership roles in adventure and ecotourism.

Prerequisite: TOU2120: *Adventure & Ecotourism 2*

TOU3910: TOU PROJECT D

Students develop project design and management skills to extend and enhance competencies and skills in other CTS courses through contexts that are personally relevant.

Prerequisite: None

TOU3920: TOU PROJECT E

Students develop project design and management skills to extend and enhance competencies and skills in other CTS courses through contexts that are personally relevant.

Prerequisite: None

TOU3950: TOU ADVANCED PRACTICUM

Students apply prior learning and demonstrate the attitudes, skills and knowledge required by an external organization to achieve a credential/credentials or an articulation.

Prerequisite: None