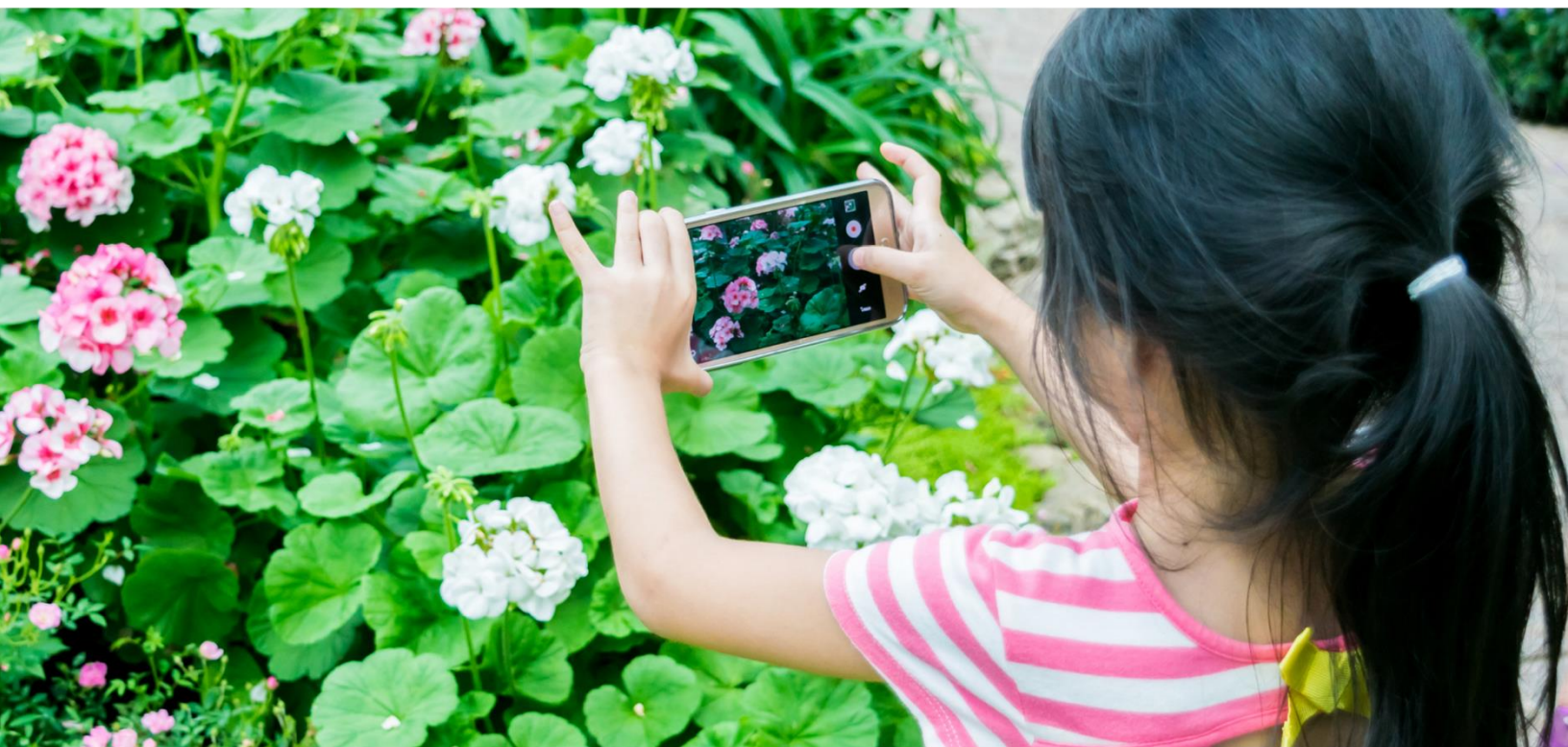


# Ukrainian culture through the lens of students



## Photo contest

MARCH 2018

Alberta 

For more information, contact:

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## **Ukrainian Culture Through the Lens of Students Photo Contest**

### **What is International Education?**

International education provides students across the province with opportunities to gain a wider understanding of our world and develop their cultural identity. It is the sum of all programs and initiatives that promote an understanding of the differences and connections among the world's people.

In an increasingly global and interconnected world, international education helps students learn and acquire international and intercultural knowledge, skills and awareness. International education is an important part of preparing students to better interact with other cultures and aspire to be global citizens while expanding their horizons and skills.

Some international education programs and activities offered in Alberta include second language programs involving Ukrainian language and culture. Alberta's Ukrainian bilingual schools and language and culture courses actively promote the awareness and importance of Ukrainian language and culture studies in the province. For more information on Ukrainian language and culture initiatives in Alberta, visit:

[education.alberta.ca/ukrainian](http://education.alberta.ca/ukrainian).

### **Contest Background**

Alberta's Kindergarten to Grade 12 students residing in Alberta and enrolled in the Ukrainian bilingual and language and culture programs are invited to participate in the Ukrainian Culture Through the Lens of Students Photo Contest. The contest will encourage students to highlight the authentic Ukrainian elements that influence their communities and to reflect on the diversity and beauty of Ukrainian culture through photographs. Culture can be showcased in many different ways, including representation through clothing, music, values, language, architecture, traditions, etc.

Following the conclusion of the contest, teachers are encouraged to exchange photos through collaboration with students from partnering schools in Ukraine to further promote global citizenship and to share different cultural aspects.

### **Alberta's Programs of Study**

The Ukrainian Culture Through the Lens of Students Photo Contest supports various parts of Alberta's Programs of Study including:

- Fine Arts and Technology: Students will utilize art and/or technology as tools or media for expressing their thoughts, ideas, feelings and experiences in a meaningful way.
- Social Studies: Students will explore their cultural identity, and how it contributes to their personal growth. Students will also explore the interdependent and global nature of our society.
- Language Arts: Students will explore thoughts and communicate ideas, feeling and experiences represented through written, oral and/or media texts to engage audiences.
- Ukrainian Language and Culture: Students will explore historical and contemporary elements of Ukrainian culture, affirming diversity and personal opportunities. Students will acquire the knowledge, skills and attitudes to be effective global citizens.

### **How will top selected student photo work be recognized?**

- Top selected students will receive a prize package.
- Top photos will be displayed at the mobile Ukrainian Festival exhibition in Alberta and at the Embassy of Ukraine in Ottawa.

- Photos may be presented as gifts to visiting foreign delegates by the Government of Alberta.
- The top photos may be shown to partnering schools in Ukraine and may be included in Ukrainian cultural events throughout Alberta.

### **Overview of Photo Contest Criteria**

(Official photo contest criteria and rules are included on page 8)

Contest participants must submit a photograph that:

- is high resolution JPG format;
- is at least 7 megapixels;
- is accompanied by a completed Official Entry Form;
- is accompanied by necessary Model Release Forms for recognizable individuals in the photograph;
- illustrates the contest theme of rich and diverse Ukrainian culture in your Alberta community.

### **Entries must illustrate at least one of the following questions:**

- How does Ukrainian culture make your community unique?
- How is Ukrainian culture celebrated in Alberta?
- How does it contribute to a multicultural society?
- Why is celebrating Ukrainian culture and traditions important?
- How does Ukrainian culture and language influence your future career choice?

### **How do I submit my photo entry?**

Please email photo entries to the Ukrainian Language Advisor, Nataliya Nayavko at [ukrainiancontest@gov.ab.ca](mailto:ukrainiancontest@gov.ab.ca) with the subject line: Photo Contest Entry. The photo attachment should be accompanied by

- A completed Official Entry Form
- Appropriate consent form
- Model Release Forms (if applicable)

The submission deadline is **4:30 p.m. MST on April 20, 2018**. No late entries will be accepted.

### **Entries will be evaluated using the following criteria:**

- General evaluation;
- Compliance with the contest theme;
- Clarity of message;
- Creativity;
- Originality.

## Ukrainian Culture Through the Lens of Students Photo Contest Official Entry Form

The personal information collected on this form is collected pursuant to section 33(c) of the Freedom of Information and Protection of Privacy Act (RSA 2000, C. F-25). This information will be used to determine the Student's eligibility for the Ukrainian Culture Through the Lens of Students Photo Contest (the "Contest") and to fulfill the operating activities of the Contest. The Student's name, grade, city/town, and school may be disclosed to the general public for the purposes of publicizing the Contest. Questions or inquiries regarding the collection and use of the personal information may be directed to the Ukrainian Language Advisor of International Education Services Branch, Main Floor, 10044 – 108 Street, 44 Capital Boulevard, Edmonton, AB T5J 5E6, by email at [Intl.Ed.Sec@gov.ab.ca](mailto:Intl.Ed.Sec@gov.ab.ca), or by telephone at 780-422-3245. (Dial 310-0000 to be connected toll-free from outside the Edmonton area.)

STUDENT INFORMATION				
<b>Name (First and Last - please print in block letters)</b>			<b>Age</b>	<b>Grade</b>
<b>Address</b>				
<b>City</b>	<b>Province</b>	<b>Postal Code</b>	<b>Telephone Number</b>	<b>Student's E-mail Address</b>
PARENT/GUARDIAN INFORMATION (if the student is under the age of 18)				
<b>Parent's/Legal Guardians' Name</b>			<b>Parent's/Legal Guardians' Email</b>	
SCHOOL INFORMATION				
<b>Name of School</b>				
<b>School Address</b>			<b>School Principal</b>	
<b>City</b>	<b>Province</b>	<b>Postal Code</b>	<b>Telephone Number</b>	<b>Principal's E-mail</b>
PHOTO ENTRY				
<b>Does your photo contain identifiable individuals?</b> <input type="checkbox"/> <b>Yes</b> <input type="checkbox"/> <b>No</b> <u>If yes, please have each identifiable person fill out a Model Release Form.</u>				
<b>How does your photo capture Ukrainian culture in your community?</b> If you need more space, please attached another sheet of paper.				

**Ukrainian Culture Through the Lens of Students Photo Contest**  
**Parental Consent – Only for Students under the age of 18**

Students under the age of 18 years old may only enter the *Ukrainian Culture Through the Lens of Students Photo Contest* (the “Contest”) with the consent of their parent or legal guardian.

1. I consent to my child \_\_\_\_\_ (name in full) (the “Student”), of \_\_\_\_\_ (School), entering the Contest and I confirm that I have read the Contest Rules.
2. I warrant and agree:
  - a. I am the parent or legal guardian of the Student identified on this form;
  - b. The information in the Official Entry Form and this Parental Contest is true and correct on the date it was submitted;
  - c. The photograph submitted for the purposes of the Contest (the “Photo”) is an original and unpublished work of the Student; and
  - d. On my behalf, and on behalf of the Student, to be legally bound by the Contest Rules.
3. I acknowledge and agree that the Photo will not be returned to the Student and becomes the sole property of Her Majesty the Queen in Right of Alberta, as represented by the Minister of Education (“Alberta Education”). I hereby transfer and assign all copyright in the Photo to Alberta Education.
4. I understand that if the Photo is selected, the Student’s name, grade, city/town, and school will be publically disclosed by Alberta Education to the general public for the purposes of publicizing the Contest and for Ukrainian cultural events throughout Alberta.
5. I acknowledge and agree that the Photo or parts of the Photo may be used by Alberta Education for any advertisement, publication, promotion, or any other purposes.

\_\_\_\_\_  
Name of Parent/Legal Guardian (Print)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Parent/Legal Guardian

**Ukrainian Culture Through the Lens of Students Photo Contest**  
**Student Consent - Only for Students 18 years of age and over**

1. I warrant and agree:
  - a. I am the Student identified on this form and confirm that I have read the Contest Rules;
  - b. the information in the Official Entry Form and this Student Contest is true and correct on the date it was submitted;
  - c. the photograph submitted for the purposes of the Contest (the "Photo") is an original and unpublished work by me;
  - d. to be legally bound by the Contest Rules.
  
2. I acknowledge and agree that the Photo will not be returned to me and becomes the sole property of Her Majesty the Queen in Right of Alberta, as represented by the Minister of Education ("Alberta Education"). I hereby transfer and assign all copyright in and to the Photo to Alberta Education.
  
3. I understand that if the Photo is selected, my name, grade, city/town, and school will be publically disclosed by Alberta Education to the general public for the purposes of publicizing the Contest and for Ukrainian cultural events throughout Alberta.
  
4. I acknowledge and agree that the Photo or parts of the Photo may be used by Alberta Education for any advertisement, publication, promotion, or any other purposes.

\_\_\_\_\_  
Name of Student (Print)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Student

**FOIP Collection Notice**

Personal information including your video image, photograph, and your personal views or opinions is being directly collected under section 33 (c) of the *Freedom of Information and Protection of Privacy Act*. Personal information is being collected for communication and materials about **Government of Alberta** programs and services that will be distributed to the public through a variety of means, including printed and electronic communications. All government communications where this material will appear shall constitute the property of the **Government of Alberta**, solely and completely. If you have questions about the collection of personal information you may contact:

**Ministry/Division: Alberta Education**

**Contact Name: International Education Marketing Assistant**

**Address: Main Floor, 10044 108 Street, Edmonton, AB T5J 5E6**

**Phone: 780-644-2281**

**Email: Intl.Ed.Sec@gov.ab.ca**

**To be connected toll-free, first dial 310-0000.**

**Model Release**

I HEREBY GRANT TO HER MAJESTY THE QUEEN IN RIGHT OF ALBERTA (the “Province”), including its employees, agents, assigns, or other third parties that the Province may authorize on its behalf, the right to photograph and record me on the date stated below, and to make use of the resulting photographs, recordings and depictions of my likeness (the “Content”). I agree that (a) the Province may use the Content for any purpose whatsoever, including the promotion and sale of products or services, (b) the Province shall not be liable to me for any claim in tort for breach of privacy, defamation or in wrongful appropriation of personality, (c) I have no intellectual property rights to the Content, (d) this release is binding upon my heirs and assigns, (e) this release is assignable, irrevocable, worldwide, and perpetual, and that (f) this release shall be governed by the laws and applied in the courts of the Province of Alberta, Canada.

Description	
Date Taken:	Specific Location:
Photos(s) Description:	Colour and Type of Clothing:

Consent (please complete this section)	
Print First Name and Last Name of Model	Name of Parent or Guardian if Model is Under 18 Years
Signature	Signature
Date (month, day, year)	Date (month, day, year)
Address of Model	
Telephone Number of Model	Email (optional)



## **Ukrainian Culture Through the Lens of Students Photo Contest**

### **Contest Rules**

#### **Eligibility:**

1. The Contest is open to all Kindergarten to Grade 12 students residing in Alberta that are enrolled in the Ukrainian bilingual or Ukrainian language and culture programs.
2. Photo submissions must be unpublished and original entries.
3. Photos must be taken by students.

#### **Entry Information:**

1. Entries must demonstrate the student's interpretation of Ukrainian culture in Alberta.
2. Students may use any device such as smartphones or digital cameras.
3. Entries can only be submitted by individual students. Group entries will not be accepted.
4. Only one photo submission is allowed per student. Multiple entries per student will not be accepted.
5. Photo submissions must be received by the Government of Alberta by **4:30 p.m. MST on April 20, 2018**. Please email photo entries to [Ukrainiancontest@gov.ab.ca](mailto:Ukrainiancontest@gov.ab.ca) with the subject line: Photo Contest Entry. The photo attachment should be accompanied by a completed entry form, appropriate consent forms and participant release forms (if applicable).
6. The photo submission for students under the age of 18 must include a completed Official Entry Form and Parental Consent Form.
7. The photo submission for students 18 years of age and over must include a completed Official Entry Form and Student Consent Form.
8. Any identifiable individuals in the photo that are not the student themselves must each complete a Release form.
9. No copyrighted materials may be used for this Contest unless you own the copyright or have a license to use the material for this Contest. Written permission must be obtained and provided upon request for all copyrighted materials.
10. For the purpose of these Rules, each photo submission accompanied by a properly completed Official Entry Form, a Parental Consent Form, Student Consent Form (if applicable), and Copyright License-Model Release Forms (if applicable), shall be considered a valid entry.
11. Any false information provided within the context of the Contest by any student concerning information provided in the Official Entry Form, ownership of right or non-compliance with the rules or the like may result in the immediate elimination of the student from the Contest.
12. These Rules may be changed without notice or reason including, if necessary, to comply with any applicable law. By entering this Contest, students agree to abide by these rules.
13. Students should retain a copy of their photo. Alberta Education is not responsible for any photos that are corrupt, damaged, or did not transmit properly.
14. This Contest shall be governed by and construed in accordance with these Rules, the laws of the Province of Alberta and any applicable federal laws. These Rules govern all aspects of the Contest and

are binding on all students and all other parties including a student's parents and legal guardians, if applicable.

15. Please contact Nataliya Nayavko at [Nataliya.nayavko@gov.ab.ca](mailto:Nataliya.nayavko@gov.ab.ca) for more information.

### **General Information**

1. Contest entries will be evaluated in the following five grade categories:
  - Kindergarten – Grade 1
  - Grades 2 – 3
  - Grades 4 – 6
  - Grades 7 – 9
  - Grades 10 – 12
2. One contest winner and two honourable mentions will be selected from each grade category and awarded a prize package.
3. Winning photo entries will be part of a 2018 mobile Ukrainian Festival exhibition in Alberta. They will also be displayed in the Embassy of Ukraine in Ottawa. Top selected photos may be presented to visiting foreign delegations by the Government of Alberta.
4. Alberta Education may contact the students of winning entries to obtain a photograph of the student, without further compensation, for use in any Alberta Education advertisement, publication or promotion, for general news or other information purposes.
5. The photo or parts of the photo may be used by Alberta Education for any advertisement, publication, promotion, or any other purposes.
6. Alberta Education reserves the right to cancel, terminate, modify or suspend the Contest for any reason, without any prior notice to any student.
7. Photo submission become the sole property of Alberta Education.
8. Upon submission, all copyright in and to the photo submission is transferred and assigned to the Alberta Education.
9. Students also grant Alberta Education the right to use, reproduce, reprint, distribute, perform, and/or display the student's photo without further compensation or notification to the student.

### **Selection of Awards:**

1. All incoming entries will be reviewed by judges chosen by Alberta Education.
2. Decisions on all matters relating to the Contest are final and not open to dispute.
3. Photos will be evaluated using the following criteria: general evaluation, compliance with the contest theme, clarity of message, creativity and originality of the ideas.
4. Each student who has submitted a winning entry will be notified by telephone or email that their entry has won and informed of the procedure to follow to claim the applicable prize. If the student declines the prize, the prize may be forfeited and awarded to another.

5. If Alberta Education does not receive entries of sufficient quantity or quality, Alberta Education reserves the right not to award any prizes.



## Alberta and Ukraine Relations

On December 2, 1991, Canada became the first western country to recognize Ukraine's independence. Since that time, Alberta and Canada have invested considerable effort and resources in building social, political and economic reform in Ukraine.

Due to its large Ukrainian heritage, Alberta has had a long history of involvement with Ukraine and Ukrainian language and culture education has had a place in Alberta schools since 1902.

In 2004, Alberta entered into a sister province relationship with the western Oblast of Ivano-Frankivsk, which was renewed in 2010 for a further five years. In 2005, Alberta welcomed L'viv as a sister province, cooperating in areas such as education, agriculture, health and economic development.

As a result of the signed Memorandum of Understanding between the Government of Alberta and L'viv Region State Administration, Alberta Education has developed strong linkages with educational authorities in L'viv Region and has been assigned a Ukrainian language advisor since 2006 to enhance cultural ties between the regions, support curriculum development, and promote Ukrainian language and culture in the province.

To learn more about Alberta's Ukrainian Language Advisor and Ukrainian language programming, please visit [education.alberta.ca/Ukrainian](http://education.alberta.ca/Ukrainian). The Alberta-Ukraine relations paper is available through the [Ministry of Economic Development and Trade](#).